



CATWALK

AW 27

TRENDS

New York · London · Milan · Paris
February / March 2026

A curated intelligence report by

MILA PRINTS DESIGN

SEASON OVERVIEW

New York · London · Milan · Paris

A / W 27

The AW27 season presented a unified global thesis across New York, London, Milan and Paris: authority without apology. After seasons of studied restraint, the runway delivered volume, texture and chromatic intensity with uncommon confidence. The silhouette is simultaneously armored and fluid — power dressing reinvented for a generation that refuses to choose between structure and sensuality.

Four macro narratives define the season.

- Prints returned to authored complexity: hyperrealistic botanicals, evolved animal kingdoms, foulards and photographic panels signal a return to the image as a luxury object.
- Key items speak the language of the statement piece: the fur coat, the corset, lingerie silhouettes reframed as outerwear.
- Materials are tactile declarations: feathers, sequins, velvet and leather (in different texture too!).
- The color story is dual: deep neutrals like navy, ivory, chocolate; coexist with disruptive acid green, plum, bordeaux like many other vibrant hues. Gold & silver presence is confirmed.

PRINTS & PATTERNS

The AW27 print vocabulary is richer and more plural than ever. Animal kingdoms evolve across leopard, zebra and abstract variations. Roses become hyperrealistic, botanical and sculptural. Foulard prints and brocades revive the hand-crafted luxury of historical surface design. Soft gradient dégradés and small scattered florals offer a quieter register while photographic and abstract treatments dissolve the boundary between textile and artistic intervention. Tartan endures as the season's structural backbone.

01





NINA RICCI

Paris, FW

MARNI

Milan, FW

ACNE STUDIOS

Paris, FW

CELINE

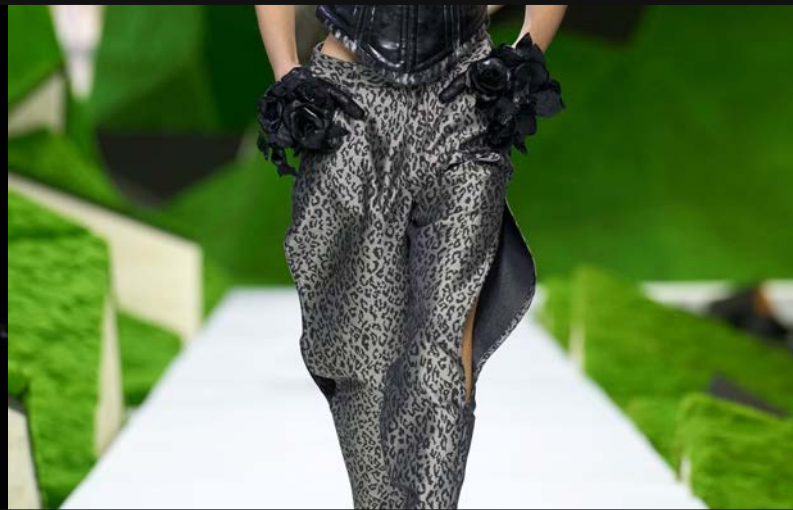
Milan, FW

ANIMAL PRINT

Leopardo

- The classic leopard returns reinvented in any kind: darker, more graphic, more authored, even watercolor
- Coloured leopard: midnight blue, bordeaux and forest green chromatic variants
- Leopard combined with solid separates surgically placed, not head-to-toe
- The print as a backdrop for structural tailoring, not a standalone statement

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GIVENCHY

Paris, FW

LOUIS VUITTON

Paris, FW



NINA RICCI

Paris, FW

BALMAIN

Paris, FW

ISABEL MARANT

Paris, FW

ISABEL MARANT

Paris, FW

ANIMAL PRINT

Zebra

- Black and white zebra stripes at maximum graphic scale
- High-contrast marking as a structural silhouette tool
- Zebra print in tailored coats and wide-leg trouser silhouettes
- Blurred and abstracted zebra — the line between stripe and pattern dissolves
- Balmain and Isabel Marant anchor the zebra proposition this season

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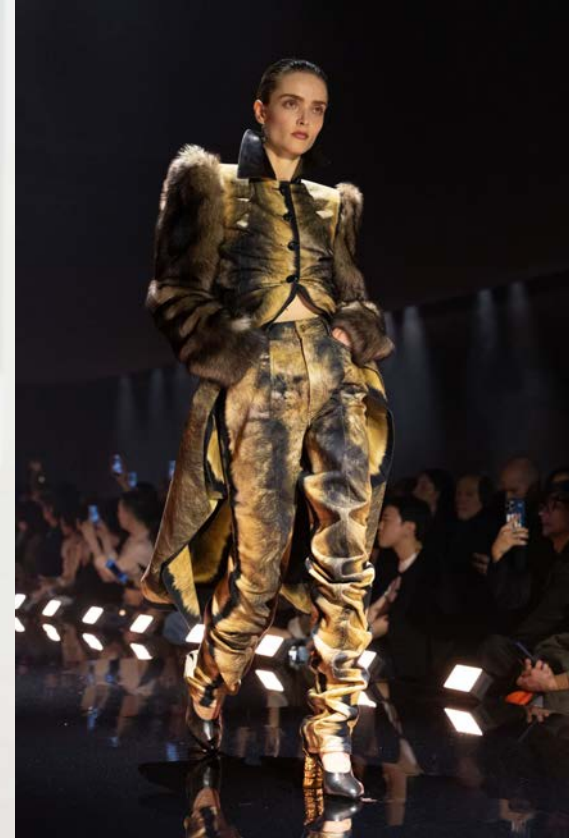
NINA RICCI

Paris, FW



BALMAIN

Paris, FW



LOUIS VUITTON

Paris, FW

CELINE

Milan, FW

TOM FORD

New York, FW

SCHIAPARELLI

Paris, FW

ANIMAL PRINT

Others skins

- Python, cobra and exotic skins provide the third animal print register
- Tone-on-tone: snake print in a single color family for maximum sophistication
- Louis Vuitton and Céline explore abstract croc and reptile-inspired surfaces
- The "false animal" a print that evokes without representing is the new luxury edge
- Micro-scale reptile repeat as a textile substitute for the classic check

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TOM FORD

New York, FW



LOUIS VUITTON

Paris, FW



ANTONIO MARRAS

Milan, FW

BLUMARINE

Milan, FW

RICHARD QUINN

Milan, FW

PRADA

Milan, FW

BOTANICAL

Roses

- Hyperrealistic roses authored with painterly precision
- Dense floral panels and placement prints on evening silhouettes
- Darkened palettes: marsala, plum and deep moss green dominate
- Roses combined with ornamental and tapestry-like motifs
- Three-dimensional petal applications in sculptural relief

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ONITSUKA TIGER

AW27



RALPH LAUREN

New York, FW



CHANEL
Paris, FW

DRIES VAN NOTEN
Paris, FW

ELIE SAAB
Paris, FW

MCQUEEN
Paris, FW

ROMANTIC *Blooms*

- Large-scale romantic florals the blossom as a bold graphic statement
- Oversized placement prints
- From contrast back colors to soft painterly palettes
- Contrast between delicate subject and bold architectural scale
- Shown on silk and organza silhouettes for maximum femininity

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GIVENCHY
Paris, FW



ROBERTO CAVALLI
Milan, FW



RABANNE

Paris, FW



DRIES VAN NOTEN

Paris, FW



CHANEL

Paris, FW



UMA WANG

AW27

SIMPLE

Little Flowers

- Delicate small-scale florals in tossed and trailing arrangements
- The antidote to the season's graphic maximalis, quiet and wearable
- Micro-scale daisy, forget-me-not and violet motifs throughout
- The country meadow print reinterpreted through a luxury lens

MILA PRINTS DESIGN



LANVIN

Paris, FW



NO 21

AW27



ZIMMERMANN

Paris, FW

TODS

Milan, FW

ZOMER

AW27

GUCCI

Milan, FW

FOULARD

Silk Scarf Prints

- The classic silk scarf print translated to garment scale
- Geometric and paisley medallions in dense hand-drawn compositions
- Bordered edges and cartouche frames, the print as a finished object
- Deep-set luxury palette: burgundy, navy, saffron and forest green

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HERMES

Paris, FW

ALE00673

AW27



NINA RICCI
Paris, FW

JULIE KEGELS
AW27

GCDS
Milan, FW

DRIES VAN NOTEN
Paris, FW

BROCADE *Jacquard*

- Woven jacquard and brocade patterns from the historical vocabulary
- Rich heavy-hand structures in metallic and silk yarns
- Tapestry-inspired motifs: heraldic, botanical and geometric
- The luxurious weight of woven fabric as the ultimate status signal
- Deep jewel tones: ruby, forest green and midnight navy

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CHRISTIAN DIOR
New York, FW

BALMAIN
Paris, FW



SCHIAPARELLI

Paris, FW

CHRISTIAN SIRIANO

New York, FW

FERRARI

Milan, FW

AKRIS

Paris, FW

GRADIENTS

Surface

- Tonal gradients that melt from deep to pale within a single garment panel
- The ombré technique refined to its most sophisticated expression
- Shading moves across the body like a new visual language
- Digital and hand-painted techniques produce unique gradient effects



BALENCIAGA

Paris, FW

COLLINA STRADA

New York, FW

MILA PRINTS DESIGN



RABANNE

Paris, FW



ACNE STUDIOS

Paris, FW



COLLINA STRADA

New York, FW



DRIES VAN NOTEN

Paris, FW

TARTAN & *Plaid Universe*

- The Scottish world in its full range of expressions
- From classic woven wool to sheer plaid transparencies and devoré
- Marled and watercolor versions dissolve the traditional grid
- Scale contrast: macro and micro tartans within a single look

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CHLOE

Paris, FW



CHANEL

Paris, FW



TWP
New York, FW



CHANEL
Paris, FW



ANDREAS KRONTHALER FOR VIVIENNE WESTWOOD
AW27



LACOSTE
Paris, FW

GRAPHIC

Stripes

- Horizontal and vertical stripes coexist within a single look
- Contrasting scales: wide and narrow together
- Stripes in technical fabrics and structured knitwear
- The optical illusion as a silhouette-building tool

MILA PRINTS DESIGN



MARNI
Milan, FW



DRIES VAN NOTEN
Paris, FW



TODS
Milan, FW

VALENTINO
Paris, FW

UMA WANG
AW27

RICK OWENS
Paris, FW

ABSTRACT

No-Prints

- Non-figurative prints that emulate mineral and animal textures
- Abstract artistic gestures: dry-brush, glaze and scrape techniques
- Marble-like blot effects: the fabric as a painter's canvas
- Surfaces that read as woven but are executed in digital print
- Earthy palette with restrained metallic thread accents

MILA PRINTS DESIGN



ACT NO 1
Milan, FW



ISABEL MARANT
Paris, FW



ACT NO 1

Milan, FW

JEAN PAUL GAULTIER

AW27

ACNE STUDIOS

Paris, FW

BALENCIAGA

Paris, FW

PHOTOGRAPHIC

Panels

- Photographic images as unique placement panels on dresses and tops
- Intervened photography: collage, appropriation and layered archival imagery
- Digital effects: pixelation, glitch aesthetics and "print errors"
- Applied as framed artworks: the image as an authorial signature
- Not a repeat: each photographic panel is an unrepeatable statement

MILA PRINTS DESIGN



AREA

New York, FW

OFF WHITE

AW27

KEY ITEMS

The AW27 silhouette is defined by three simultaneous tensions: armor and exposure, structure and fluidity, heritage and disruption. Key items are statements of intent. The fur coat signals status; the corset announces construction as philosophy. Power shoulders return not as nostalgia but as a calculated response to the cultural moment. And lingerie (from lace skirts, sleeping dresses, to lace night gowns) exits the boudoir and arrives on the runway as the season's most intimate and subversive proposal.

02

**STATEMENT FUR**

Milan, FW



VALENTINO

Paris, FW



GUCCI

Milan, FW



CHANEL

Paris, FW



BOTTEGA VENETA

Milan, FW

STATEMENT

Fur Coat

- The fur coat (real or synthetic) is the season's undisputed hero piece
- Maxi-lengths: floor-grazing, constructed as a single sculptural panel
- From real vintage fur coat to the new animal print or special artwork are available
- All Colors & all texture are present too
- Protagonist belts cinching the waist over the coat as a design signature

MILA PRINTS DESIGN



EMPORIO ARMANI

Milan, FW



SAINT LAURENT

Paris, FW



SCHIAPARELLI

Paris, FW

ELENA VELEZ

New York, FW

ETRO

Milan, FW

CHRISTIAN SIRIANO

New York, FW

CORSETED

Constructions

- The corset as a construction element — not a styling accessory
- Strapless and bateau necklines: a return to 1950s and 1990s clean precision
- Structured bustiers worn over shirts, coats and outerwear
- Visible boning as an authored design detail — the structure made legible
- Materials: satin, leather and reinforced bonded fabrics



BALENCIAGA

Paris, FW



RALPH LAUREN

New York, FW

MILA PRINTS DESIGN



BALMAIN
Paris, FW

STELLA MCCARTNEY
AW27

MUGLER
Paris, FW

GUCCI
Milan, FW

POWER SHOULDERS & *Buccaneer Boots*

- Tailoring with reinforced shoulders: Power Dressing 3.0
- Structured shoulders contrast with transparent, or fluid sor mini skirt below
- Thigh-high buccaneer boots: a second skin in structured leather
- Present across every AW27 runway city is the season's common thread



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PHILIPP PLEIN
Milan, FW

HERMES
Paris, FW



FENDI
Milan, FW

ELISABETTA FRANCHI
Milan, FW

DOLCE AND GABBANA
Milan, FW

CHRISTIAN SIRIANO
New York, FW

LACE SKIRT

Transparency

- The lace skirt as the season's key lingerie crossover piece
- Floor-length and midi silhouettes in Chantilly and guipure lace
- Worn over slip foundations or directly on skin intentional transparency
- Structured waistband anchors the fluid lace volume below
- Key brands: Blumarine, Ermanno Scervino, Roberto Cavalli, Fendi

MILA PRINTS DESIGN



SAINT LAURENT
Paris, FW



SAINT LAURENT
Paris, FW



ROBERTO CAVALLI

Milan, FW

ERMANNO SCERVINO

Milan, FW

DOLCE AND GABBANA

Milan, FW

SAINT LAURENT

Paris, FW

SLEEPING DRESS

Lingerie silhouette

- The sleeping dress exits the boudoir and arrives on the AW27 runway
- Satin, silk charmeuse and jersey slips with bias-cut silhouettes
- Adjustable spaghetti straps and low-cut necks define the shape
- The ease of sleepwear reframed as daytime and evening luxury
- Worn as outerwear over layering

MILA PRINTS DESIGN



MCQUEEN

Paris, FW



ULLA JOHNSON

New York, FW

MATERIALS & TEXTURES

AW27 is, above all, a season to be touched. The tactile narrative overwhelms the visual: everything on the runway demanded to be felt as much as seen. Feathers and fringes animate movement. Sequins flood the day and night with light. Velvet reclaims its position as the supreme luxury textile. Leather moves from accessory to full garment ambition. Crocodile and premium denim complete the season's definitive material vocabulary.

03





GENNY

Milan, FW

ROBERTO CAVALLI

Milan, FW

ETRO

Milan, FW

ZIMMERMANN

Paris, FW

FEATHER

Plumage

- Feather trim arrives in full force: collars, hems and complete garments
- Ostrich, marabou and coque, each texture communicates a different luxury register
- Monochrome feather looks in black, ivory and deep plum dominate
- The feather boa rehabilitated as a serious fashion proposition for AW27
- Detail applications: feather cuffs, collar rims and full-body sculptural pieces

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MICHAEL KORS COLLECTION

New York, FW



ELIE SAAB

Paris, FW



SCHIAPARELLI
Paris, FW



INSTITUT FRANCAIS DE LA MODE
AW27



AREA
New York, FW



FREDERICK ANDERSON
AW27

FRINGES

Texture movement

- Fringe as the season's kinetic material, movement as design intention
- Long tiered fringe on dresses and skirts creates a graphic in-motion silhouette
- Leather, suede and silk fringe communicate different weight and luxury registers
- From micro fringe details to full-body cascading structural constructions
- The fringe hem as a rhythmic punctuation mark at the bottom of every look

MILA PRINTS DESIGN



CFCL
Paris, FW



CFCL
Paris, FW



ROMEO HUNTE
New York, FW



ELIE SAAB
Paris, FW



BALMAIN
Paris, FW



ELIE SAAB
Paris, FW

CROC & *Other Leather Textures*

- Crocodile texture is highly resonant this season: Gucci, Hermès, Loewe
- Patent leather (charol): bold presence at Tory Burch and Lanvin AW27
- Gamuza / suede for day-to-evening dressing: Chloé and Co.
- Leather as the new luxury fabric, not relegated to accessory alone
- Crocodile + smooth leather combined within a single editorial look

MILA PRINTS DESIGN



GUCCI
Milan, FW



ERMANNO SCERVINO
Milan, FW



MICHAEL KORS COLLECTION

New York, FW

GABRIELA HEARST

AW27

BALENCIAGA

Paris, FW

MCQUEEN

Paris, FW

LEATHER

Full look

- Leather is the definitive material of AW27 from trench to trouser
- Buttery nappa and structured calf: a full spectrum of handle and weight
- Monochromatic leather head-to-toe: the season's clearest power statement
- Laser-cut, perforated and embossed surfaces expand the leather vocabulary
- Present across all four fashion capitals with identical authority



MIU MIU

Paris, FW



BALENCIAGA

Paris, FW



SCHIAPARELLI

Paris, FW

CHRISTIAN SIRIANO

New York, FW

CHANEL

Paris, FW

GUCCI

Milan, FW

SEQUINS

Liquid Light

- Sequins escape eveningwear and arrive on daytime looks across AW27
- All-over micro-paillette for a second-skin of light on jersey silhouettes
- Vintage-scale disc sequins in black, gold and burgundy dominate
- The sequined column dress is the season's most directional evening piece
- Mixing: sequins + leather and sequins + knit produce compelling pairings



VALENTINO

Paris, FW



PHILIPP PLEIN

Milan, FW

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FENDI

Milan, FW

VICTORIA BECKHAM

AW27

GIORGIO ARMANI

Milan, FW

BALENCIAGA

Paris, FW

VELVET

Sophisticate return

- Velvet reclaims its position as the luxury textile of the season
- Deep-pile crushed velvet in jewel tones, the visual signature of AW27 eveningwear
- Dresses are the the perfect silhouette match
- Burnout velvet (devoré) for semi-sheer tactile transparencies
- Season-core colors: bordeaux, plum, forest green and midnight navy

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TORY BURCH

New York, FW

ZIMMERMANN

Paris, FW



DIOR

Paris, FW

VALENTINO

Paris, FW

GUCCI

Milan, FW

BALENCIAGA

Paris, FW

LUXURY

Denim

- Denim is no longer casual
- Present in pants & coats
- Special washes: stone-washed, coated and devoré in deep indigo
- Unexpected pairings reframe: denim + fur, denim + silk
- Visible seams and raw construction as a gesture of artisanal craft luxury

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AREA

New York, FW



KALLMEYER

New York, FW

KEY COLORS

The AW27 palette speaks two simultaneous languages. The first, the serious one: deep navy, off-white, chocolate, tones of grey and black displace the simple neutral as a sophisticated chromatic vocabulary. The second, full disruption: acid green, electric red, bordeaux and deep plum cut through the season with surgical intensity. Curry, gold and violet emerge as the most significant transitional tones, appearing across all four fashion capitals.

04





FERRAGAMO
Paris, FW

INSTITUTION BY GALIB GASSANOFF
AW27

ELISABETTA FRANCHI
Milan, FW

GUCCI
Milan, FW

NAVY

Blue

PANTONE
19-4024 TCX

MILA PRINTS DESIGN



FREDERICK ANDERSON
AW27

GUCCI
Milan, FW



BOTTEGA VENETA

Milan, FW

MISSONI

Milan, FW

MICHAEL KORS COLLECTION

New York, FW

CHANEL

Paris, FW

OFF-WHITE /

Ivory

PANTONE

11-0601 TCX



CHRISTIAN SIRIANO

New York, FW



COURREGES

AW27



TWP
Paris, FW

MAX MARA
AW27

ELISABETTA FRANCHI
Milan, FW

MICHAEL KORS COLLECTION
New York, FW

CURRY /
Camel

PANTONE
18-1154 TCX

MILA PRINTS DESIGN



TWP
New York, FW

TORY BURCH
New York, FW



MIU MIU
Paris, FW

ELIE SAAB
Paris, FW

MICHAEL KORS COLLECTION
New York, FW

BALENCIAGA
Paris, FW

PLUM /
Red wine

PANTONE
19-2025 TCX

MILA PRINTS DESIGN



AKRIS
Paris, FW

ENFANTS RICHES DEPRIMES
AW27



ELIE SAAB

Paris, FW

COURREGES

AW27

MUGLER

Paris, FW

CHRISTIAN SIRIANO

New York, FW

ACID GREEN /
Golden lime

PANTONE

16-0543 TCX

MILA PRINTS DESIGN



VALENTINO

Paris, FW

TORY BURCH

New York, FW



MAX MARA
AW27

CHANEL
Paris, FW

BALENCIAGA
Paris, FW

ULLA JOHNSON
New York, FW

BORDEAUX / *Claret*

PANTONE
19-1535 TCX

MILA PRINTS DESIGN



JEAN PAUL GAULTIER
AW27



BALENCIAGA
Paris, FW



GUCCI

Milan, FW

LOUIS VUITTON

Paris, FW

CHRISTIAN SIRIANO

New York, FW

BALENCIAGA

Paris, FW

BLACK

PANTONE

19-0303 TCX

MILA PRINTS DESIGN



CAROLINA HERRERA

New York, FW



MCQUEEN

Paris, FW



CHANEL
Paris, FW

GUCCI
Milan, FW

BOTTEGA VENETA
Milan, FW

VALENTINO
Paris, FW

RED /
Crimson

PANTONE
19-1763 TCX

MILA PRINTS DESIGN



ELISABETTA FRANCHI
Milan, FW



LACOSTE
Paris, FW

COLOR

COMBINATIONS

RED



VALENTINO



MM6 MAISON MARGIELA



LACOSTE



LACOSTE



LACOSTE



CAROLINA HERRERA



ROMEO HUNTE



AKRIS



GENNY
Milan, FW

BOTTEGA VENETA
Milan, FW

TODS
Milan, FW

NO 21
AW27

CHOCOLATE / *Brown*

PANTONE
19-1217 TCX

MILA PRINTS DESIGN



OBY00862
AW27



BALENCIAGA
Paris, FW

COLOR

COMBINATIONS

CHOCOLATE



BOTTEGA VENETA



TORY BURCH



ULLA JOHNSON



ULLA JOHNSON



MCQUEEN



ULLA JOHNSON



ROBERTO CAVALLI
Milan, FW

SPORTMAX
Milan, FW

JIL SANDER
Milan, FW

ALE00228
AW27

VIOLET /
Purple

PANTONE
18-3628 TCX

MILA PRINTS DESIGN



LOEWE
Paris, FW

AREA
New York, FW



BOTTEGA VENETA

Milan, FW

TWP

New York, FW

ULLA JOHNSON

New York, FW

ZIMMERMANN

Paris, FW

GREENS / *Olive*

PANTONE

18-0529 TCX

MILA PRINTS DESIGN



ULLA JOHNSON

New York, FW

ULLA JOHNSON

New York, FW



TOVE
AW27

SPORTMAX
Milan, FW

SCHIAPARELLI
Paris, FW

MUGLER
Paris, FW

GOLD /
Metallic

PANTONE

14-0846 TCX

MILA PRINTS DESIGN



ERMANNO SCERVINO
Milan, FW

PHILIPP PLEIN
Milan, FW



VALENTINO
Paris, FW

CALVIN KLEIN COLLECTION
New York, FW

TORY BURCH
New York, FW

TOVE
AW27

ORANGE / *Flame*

PANTONE
15-1157 TCX

MILA PRINTS DESIGN



OTTOLINGER
Paris, FW

FERRAGAMO
Milan, FW



ELISABETTA FRANCHI
Milan, FW

MOSCHINO
Milan, FW

GIORGIO ARMANI
Milan, FW

BOTTEGA VENETA
Milan, FW

GREY /
Stone shades

PANTONE
17-3911 TCX

MILA PRINTS DESIGN



DIOR
Paris, FW

FFORME
New York, FW



DIOR
Paris, FW

STELLA MCCARTNEY
AW27

GUCCI
Milan, FW

CFCL
Paris, FW

SILVER /
Metallic

MILA PRINTS DESIGN



GUCCI
Milan, FW

MCQUEEN
Paris, FW



TOKYO JAMES
AW27



ROMEO HUNTE
New York, FW



NO 21
AW27



BOSS
AW27

YELLOW /
Sunlight

PANTONE
13-0858 TCX

MILA PRINTS DESIGN



PRADA
Milan, FW



AKRIS
Paris, FW



THANK YOU

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