



CATWALK S/S 26 TRENDS REPORT

MILA PRINTS DESIGN

Loewe

PRINTS & PATTERNS

The S/S 26 runways stood out for their refined elegance and the renewed appreciation of craftsmanship. In contrast to the flawless precision of AI, the human touch is now seen as a true luxury. This sensibility is beautifully expressed through artisanal-inspired prints, painterly brushstrokes, vintage aesthetics, and sophisticated, subtle color palettes.

Summer stripes also made an appearance, this time in neutral tones, alongside bold 1980s-style polka dots, reminding us that timeless classics never fade.

In this report, we highlight the most prominent print and pattern trends shaping Spring-Summer 2026.





Brandon Maxwell

ROMANTIC FLORALS

- Soft pastels color palette.
- Retro florals.
- Combined with over-layering textiles.

NPd



Chloé



Louis Vuitton



Dior



Ulla Johnson



Alexander McQueen

ARTY IMPRESIONS

- Brushstroke markings.
- Contrasting color palette.
- Watercolor technique.
- Abstract shapes.

MPd



Sheikeandco



Stinegoya



Laura Biagiotti



Vetements



Caro Editions



PatBo

B & W DOTS

- 80`s aesthetics.
- Black and white palette.
- Night-out style.



Loewe



Monse



Chanel

ELEGANT STRIPES

- Horizontal stripes.
- Neutral palettes.
- Wide stripes combined with a few thinner ones.

APd



Ralph Lauren



Ulla Johnson

ABSTRACT TEXTURES

- Handmade technique.
- Fluid patterns.
- Non-prints effect.

NPd



Maria Cher



Ferrari



Lee Mathews

TEXTURES & MATERIALS

The Spring-Summer 26 collections were distinguished by their use of luxurious, high-end textures and textiles.

Ethereal natural silk chiffons, vibrant satins, romantic lace, sheer fabrics, embroidered denim, floral appliqués, and gemstone embellishments, all contributed to the richness and sophistication of the runways.

Here, we highlight the most iconic materials featured in the Spring-Summer 2026 collections.





Sportmax



Etro



Zimmermann



Stella McCartney

INTERVENED DENIM

- Openwork denim.
- Embroidered denim.
- Overlapping layers.



Stella McCartney



Chanel



Ulla Jhonson



Bottega Veneta



Acne Studios



Valentino



Victoria Beckham



Maison Margiela

ROMANTIC LACE

- Cold tones.
- Lingerie garments.
- Romantic and sensual look.



Saint Laurent



Altuzarra



Chloé

VOLUMETRIC GATHERS

- Localized volume.
- Gathered silk.
- Ideal in dresses.

APd



Zimmermann

KEY ITEMS

As we've seen, elegance, a nod to the 1980s, and romantic silhouettes take center stage on these runways.

Key items for Spring-Summer 26 are defined by their bold shapes and sophisticated flair.

Bows, still trending from previous seasons, strapless dresses, silk blouses, and balloon skirts made a statement, emerging as the season's standout pieces.





Emilia Wickstead



Zimmermann



Aje



Chloé

FLORAL DRA- PED SHORT DRESS

- Floral patterns.
- Above the knee length.
- Draped textile.



Elie Saab



Kathie

80'S SHIRT

- Neutral and smart color.
- Silk or poplin shirt.
- Outstanding shoulders.

MPd



Caro Editions



Saint Laurent



Bottega Veneta



Dior



Celine



PatBo

LONG BALLOON SKIRT

- Black and white palette.
- A-shaped silhouette.
- High-end textile.



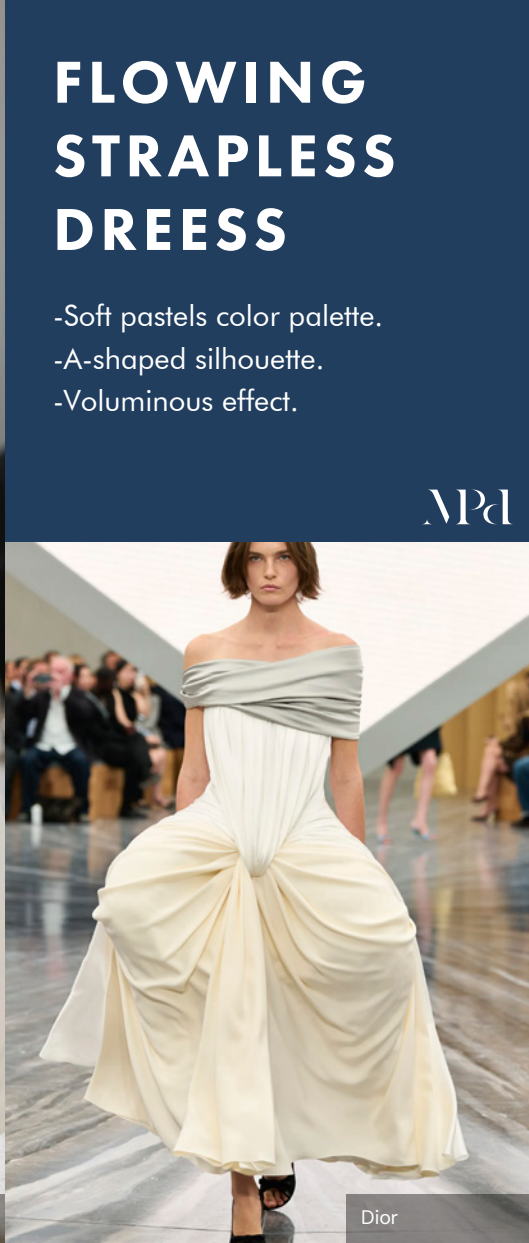
Balenciaga



Giambattista Valli



Coperni



Dior

FLOWING STRAPLESS DRESS

- Soft pastels color palette.
- A-shaped silhouette.
- Voluminous effect.

APd



Simone Rocha



Dior



Caro Editions



Vaquera

APPLIED BOWS

- Outstanding bows.
- Romantic look.
- Contrasting color.

KEY COLORS

The key colors of this season are saturated, vibrant hues that instantly evoke summer.

- Vermilion red is undoubtedly the standout shade, appearing across swimwear, haute couture dresses, and ready-to-wear pieces.
- Butter, slightly more intense than in previous seasons, takes center stage in coats and skirts.
- Thrift Pink carries forward the fuchsia trend, emerging as the quintessential color for midi dresses.
- Blue Bell asserts itself in both elegant dresses and tailored shirts.





Fendi



Blumarine



Ralf Lauren



Valentino



Fendi



Prabal Gurung



Prada



Miu Miu

THRIFT PINK

PANTONE
16-1735 TCX

APd



Versace



Fendi



Loewe



Sportmax

BUTTER YELLOW

PANTONE
11-0616 TCX



Auralee

BLUE BELL

PANTONE
14-4121 TCX

APd



Victoria Beckham



Prabal Gurung



Valentino



THANK YOU

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